

WR Display & Packaging

A growing business with growing needs.

PEER TO PEER

ROGERS SUCCESS PROFILES

Profile

- » WR Display & Packaging is a wholesaler of store fixtures and retail packaging
- » With over 20 employees, and offices in Winnipeg and Calgary
- » www.wrdisplay.ca

The Challenge

With significant growth over the years, the managers and sales representatives at WR Display & Packaging spend more time travelling. Unfortunately, this has made them less accessible to customers during long travel periods.

The Solution

Rogers voice and data solutions were exactly what WR Display & Packaging needed. While their business continued to grow, they were able to provide a higher level of customer service for the following 3 reasons:

“Rogers solutions have helped us stay connected and increased our overall productivity.”

Ken Walford
President



1 Keep your team connected

Adding a [team calling plan](#) has really helped the Winnipeg and Calgary offices and warehouses work together. Calls can be made without using up plan minutes or incurring any long-distance charges. Not only has there been a savings of time and money but there's also been an increase in productivity.

2 Connect anytime, anywhere

With a sales force that's continuously on the road, WR Display & Packaging needed their team to have the right tools to work effectively and efficiently away from the office. [The Rocket™ mobile internet stick](#) was the perfect solution. Now, the sales force can access a secure high speed internet connection virtually anywhere, allowing them to track leads and exhibit their online inventory while on the road.

3 Speed up your response time

Installing the [BlackBerry® Enterprise Server](#) was easy. Whether the sales force is in or out of the office, they can use a BlackBerry® device to receive and reply to emails. Their clients have really appreciated the level of service and quick responses.

The Rogers Rocket mobile internet stick



- Connect virtually anywhere your business takes you with a secure and reliable mobile internet connection
- Fast download speeds of up to 21 Mbps on the Rogers HSPA+ wireless network
- No need to waste time searching for a public hotspot or Wi-Fi – simply plug in and connect

SmartTeam™ Sharing Plan

- Save on long distance with unlimited calling across Canada between team members
- Share calling minutes and data between all plan members
- Enjoy unlimited weeknight and weekend calling
- Add more lines as your team grows

BlackBerry® Enterprise Server

- Link your BlackBerry® device to your [Microsoft® Exchange](#), [Lotus® Domino™](#) or [Novell GroupWise](#) email server to send and receive messages
- Enjoy secure, real-time access to email, calendar and contact information, and much more
- Centralized administration allows for easy maintenance